

# WAYMEN EDDINGS

## SOCIAL ENTREPRENEUR, EXECUTIVE PRODUCER & POLITICAL COMMENTATOR

Innovative and collaborative entrepreneur with a deep passion for people and technology. Seeking investors and financial sponsors for a portfolio of Diversity Equity Inclusion / Environmental Social Government work in Louisville, KY and across the Western Hemisphere.

### Expertise:

Economic Development, Community / Political Organizing, Creative Management, Project Management, Sales, Media, and Retail / Online Store Management



**1-502-403-3160**



[waymene@gmail.com](mailto:waymene@gmail.com)



[linkedin.com/in/waymen](https://www.linkedin.com/in/waymen)

## CURRENT PORTFOLIO



### Founder / Executive Dir. - Rebâtissons Community Development LLC

*Louisville, KY USA  
Aug 2020 - Present*

Founded a 501c3 charity with an economic and community development mission. Conducted all facets of compliance, board recruitment, business planning, and service deployment.  
**Annual proforma OpEx: \$350k, CapEx: \$4M.**



### Managing Partner - Dipole Data LLC

*Louisville, KY USA  
May 2019 - Present*

Organized a shingle to offer IT and Intellectual Property development projects. Creative management of personal and client properties.  
**Annual proforma: \$500k.**



### Host / Producer - WE Nation Podcast

*Louisville, KY USA  
June 2020 - Present*

Created, produced, and hosted a streaming platform brand and programming to promote political and social commentary.  
**Annual proforma: \$150k.**



### Managing Partner Marsh Mellow SA

*Limon, CR  
Feb 2021 - Present*

Organized and coordinated a strategic plan for foreign investment into locally led developments in Costa Rica for projects in tourism and food.  
**Annual proforma: \$4M USD**

## EXPERIENCE

### Special Asst. to the Commissioner - Dept. for Juvenile Justice

*Louisville, KY  
July 2019 - Jan 2020*

Appointed by the Secretary of Public Safety and Justice to convey policy in the youth delinquency pipeline in the Office of the Commissioner. Tasked with public information and formulation of a scalable mentorship approach for at-risk youth.  
**Annual Dept Budget \$23M**

### Co-founder - Complexion Community Development Corporation

*Lexington, KY USA  
Dec 2017 - May 2020*

Founded a 501c3 charity with a community development mission. Conducted all facets of compliance, board recruitment, business planning, and service deployment.  
**Annual proforma OpEx: \$20k**

## EDUCATION

### Business Coursework - Sullivan Univ. / Sullivan College of Tech & Design

*Louisville, KY 2011*

Enrolled in a course of study initially focused on graphic design and web development, transferred to a Business / IT major.

### Diploma - Jefferson / DuPont Manual HS

*Louisville, KY 1997*

Studied in a 4yr. magnet program focused on Communications and Media Arts

# WAYMEN EDDINGS

## EXPERIENCE CONTINUED

**Co-Founder**  
**Mazewalk / 822 Renew**  
*Louisville, KY*  
*Dec 2015 - Dec 2016*

Organized a shingle to offer film studio development projects to the 822 community incubator. Creative management of personal and client properties. **Annual proforma: \$50k.**

**African American Think Tank / Race and Reconciliation Project**  
*Louisville, KY*  
*Jan 2015 - Nov 2015*

Organized and promoted a series of race related justice conversations connecting a divided community with a police force struggling to engage. Efforts were supported by mass media and news coverage. **Estimated reach: 760k viewers**

**Shipping Clerk - Justice Audio Visual Services**  
*Middletown, KY*  
*April 2013 - Dec 2014*

Operated and maintained an A/V tech and supplies warehouse. Supported 20 field staff across the nation and internationally with sales and service order fulfillment. Maintained relations with parcel and freight vendors. **Organized and maintained an inventory of \$2M**

**Store Manager - RadioShack Corporation**  
*Louisville, KY*  
*Nov 2012 - May 2013*

Managed and supervised a team of ten (10) employees for a Fortune 500 small box retailer. **Recruited, trained, and led sales and service efforts in a \$750k annual sales operation.**

## SKILLS

- Lean Startup
- UofL LaunchIT
- Adobe Creative Cloud
- MS Office
- ProCore
- Construction Software
- Mailchimp
- Asana
- Google Productivity

## AWARDS & RECOGNITION

2021  
Ambassador Award  
Lou. Tourism /  
Convention and Visitors  
Bureau

2015  
Kentucky Colonel  
Gov. Matt Bevin /  
The Honorable Order of KY  
Colonels

2012  
Key to the City  
Mayor Fischer /  
Louisville Mayor's Violence  
Prevention Work Group

## POLITICAL ACTIVITIES

2020 Congress  
May Primary



7,275 votes

2018 School Board  
Nov. General



2,892 votes

2016 KY House  
Nov. General



3,833 votes